ORDER

Orders Order / Rev: 105009 Alt Order #: 06837954 Product Desc: **OBAMA FOR AMERICA** Estimate: 1536 Flight Dates: 09/18/12 - 09/24/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 08/01/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National GMMB, Inc./ Washington D.C. Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Obama for America Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLC01-Democrat Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID:

Bill Plan

DIII FIAII					Totals				
Start Date	End Date	# Spots	Gress Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/24/12	120	\$25,180.00	\$21,403.00	September 2012	120	\$25,180.00	\$21,403.00	0.00
					Totals	120	\$25,180.00	\$21,403.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$25,180.00
Market	100%	\$83,933,33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$21,822.67
KLVX	0%	\$0,00
KSNV-	0%	\$0.00
KTNV	19%	\$15,947.33
KTUD	1%	\$839.33
KVVU	20%	\$16,786.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$3,357.33

	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 1 KSNV 0	09/18/12	09/21/12	M-F 5-6a WakeUp w M-F 5-6a WakeUp w	-	5-6a	-TWTF	:30	4	\$90.004	0.00 NM	4	\$360.00
NEWS			•	ŭ								
<u>Start </u> Week: 09/17		End Date 09/23/12	<u>Weekdays</u> <u>S</u> -TWTF	pots/Week 4	<u>Rate</u> \$90.00	Rating 0.00						

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KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #: Flight Dates:

06837954

09/18/12 - 09/24/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oote	Poto Pri	Rtg Type	Snoto	Anacunt
		12 09/21/12			5-6a	-TWTF		4	\$90.004	0.00 NM	opois 4	\$360.00
	0717	12 90/2 1/12	M-F 5-6a WakeL		3-0a	1111	.50	-+	φ50.004	U.UU INIVI	4	\$300.00
NE	WS											
Mool	<u>Start Date</u> k: 09/17/12	End Date 09/23/12	<u>Weekdays</u> -TwTF	Spots/Week	Rate	Rating						
*****			M-F 5-6a WakeU	n w/M/d/M	\$90.00 5-6a	0.00	.20		#00 00 4	0.00 NB4		400.00
L Z IN	03/24/	12 03/24/12	M-F 5-6a WakeL	-	5-0a	M	:30	1	\$90.004	0.00 NM	1	\$90.00
NE	:WS			,								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 09/24/12	09/30/12	M	1 1	\$90.00	0.00				·		
E 3 N	SINV USITOI	12 09/21/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	-TWTF	:30	4	\$175.004	0.00 NM	4	\$700.00
NE	ws		iii o / u v vanoc	p myragnoro								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	k; 09/17/12	09/23/12	-TWTF	4		0.00						
E 4 K	SNV 09/24/	12 09/24/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	M	:30	1	\$175.004	0.00 NM	1	\$175.00
NE	ws		WIT OTA VVANCE	h MAAddiicis								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
le-	k: 09/24/12	09/30/12	M	1	\$175.00	0.00						
E 5 K	SNV 09/18/1	12 09/21/12	•	CM	658a-9am	-TWT <i>F</i>	:30	4	\$200.004	0.00 NM	4	\$800,00
то	DAY SHOW		Today Show									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	k: 09/17/12	09/23/12	-TWTF	4	\$200.00	0.00						
E 6 K	SNV 09/24/1	2 09/24/12	Today Show	СМ	658a-9am	M	:30	1	\$200.004	0.00 NM	1	\$200.00
TO	DAY SHOW		Today Show									
, 0	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	k: 09/24/12	09/30/12	M	1	\$200.00	0.00						
E 7 KS	SNV 09/22/1	12 09/22/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$ 125. 00 4	0.00 NM	1	\$125.00
NE	ws		News 3 Sunrise S	SATURDAY								
141	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 09/17/12	09/23/12	S-	1	\$125.00	0.00						
E 8 K	SNV 09/22/1	2 09/22/12	Saturday Today	CM	7a-9am	S-	:30	1	\$150.004	0.00 NM	1	\$150.00
e A	T TODAY		Saturday Today									
SA	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 09/17/12	09/23/12	S-	1	\$150.00	0.00						
E 9 K	SNV_ 09/23/1	2_09/23/12_	News 3 Sunrise -	SUND&M.	_6a-7a	=\$	- :30	-1-	-\$90.004	-0.00-NM	1	- \$90.00-
Me	1510		News 3 Sunrise 5	SUNDAY								
NE	WS Start Date	End Date	Weekdays	Cnoto Minais	Data	Detine						
Week	c: 09/17/12	09/23/12	<u>vveekdays</u> S	Spots/Week 1	<u>Rate</u> \$90.00	Rating 0.00						
********			Sunday Today	СМ	7a-8am	S	:30	1	\$150.004	0.00 NM	1	\$150.00
			Sunday Today						,		•	4100.00
SU	N TODAY	End Data	\\(\frac{1}{2} = \frac{1}{2} =	On -1- 0011-	Б. 4	D "						
Week	Start Date c; 09/17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$150,00	Rating 0.00						
1			Meet the Press	CM	8a-9am	S	:30	1	\$1,300.003	0.00 NM	1	\$1,300.00
			Meet the Press			J		,	Ţ.,000.000	0.00 14(0)	'	ψ1,000.00
ME	ET THE PRE		1041	0. 1 *** :	pa							
Week	Start Date c: 09/17/12	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00						
			News 3 Today W		9a-930am	S	:30	1	\$125.004	0.00 NM	1	\$125.00
			News 3 Today	• • • • • • • • • • • • • • • • •	2 VOVUIII	3	.00	'	ψ 120,004	O.OO INIVI	1	ψ123,00
NE	WS											
Meck	Start Date c: 09/17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u>	Rating						
t	NV 09/23/1		-3	CM	\$125.00 9:30a-10a	0.00	:30	1	\$125 00 4	0.00 NA	4	ሰብባድ ባለ
IO NO		00/20/12		CIVI	ฮ.บบล-เบล	S	;50	T	\$135.004	0.00 NM	1	\$135.00

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KSNV

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Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837954

09/18/12 - 09/24/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

In Ch	Start	End	Inventory Code	Duo ale	Ctout/End T	Dava	l O	4 _	mata mul	D. T.		,
Ln Ch	Start	End	Inventory Code Chris Matthews 9:		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Chris Matthews S									
	MATHE\		104	0	5 (5 //						
<u>Sta</u> Week: 09	<u>irt Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$135.00	Rating 0.00						
			M-F Today Show M-F Today Show	II 3rd HCM	9-10a	-TWTF	:30	4	\$95.004	0.00 NM	4	\$380.00
	SHOW		·									
Week: 09/		End Date 09/23/12	<u>Weekdays</u> -Tw⊤F	Spots/Week 4	<u>Rate</u> \$95.00	Rating 0.00						
			M-F Today Show M-F Today Show		9-10a	М⊶⊶	:30	1	\$95.004	0.00 NM	1	\$95.00
	' SHOW ort Date	II End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$95.00	0.00						
E 16 KSNV	09/18/1	2 09/21/12	M-F Today Show	III 4th ISM	10am-11am	-TWTF	:30	4	\$80.004	0.00 NM	4	\$320.00
			Today 4th Hour						,			**
	SHOW		14t1t	0	D /	5.4						
<u>Sta</u> Week: 09/	rt <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$80,00	Rating 0.00						
			M-F Today Show		10am-11am	M	:30	1	\$80.004	0.00 NM	1	\$80.00
			Today 4th Hour	,	Tourn Trum	1-1	.00	'	Ψ00.004	0.00 14141	'	φου.συ
	SHOW											
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	Rachael Ray	CM	\$80.00	0.00	-20		MOO 00 4	0.00 NM		4000 00
RACHE		2 05/21/12	Rachael Ray	CIVI	11am-12pm	∴TWTF	:30	4	\$80.004	0.00 NM	4	\$320.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	-TWTF	4	\$80.00	0.00						
		2 09/24/12	Rachael Ray Rachael Ray	СМ	11am-12pm	М	:30	1	\$80.004	0.00 NM	1	\$80.00
RACHE	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$80.00	0.00						
E 20 KSNV	09/18/1	2 09/21/12	Noon News	СМ	12-1230pm	-TWTF	:30	4	\$125.004	0.00 NM	4	\$500.00
			Noon News							· ·		,
NEWS	mt Data	End Data	1871-1	O	5-1-	m u						
<u>518</u> Week: 09/	<u>irt Date</u> /17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$125.00	Rating 0.00						
E 21 KSNV				CM	12-1230pm	M	:30	1	\$125,004	0.00 NM	1	\$125.00
		····	Noon News					<u>-</u>	_ x5/50 1	140 (1)AI	'	<u>+120,00</u>
NEWS					_							
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	The Agenda 1230	pm CM	\$125.00 1230-1p	0.00 -TWTF	:30	4	\$100.004	0.00 NM	4	¢400.00
LZZ KONV	09/10/1	2 00/21/12	The Agenda 1230	•	1230-1p	-1414	.30	4	φ100.004	U.UU NIVI	4	\$400.00
AGENE	PΑ		3	1								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	-TWTF	4	\$100.00	0.00			A			
E 23 KONV	09/24/1	2 09/24/12	The Agenda 1230 The Agenda 1230	•	1230-1p	M	:30	1	\$100.004	0.00 NM	1	\$100.00
AGEND	A		The Agenda 1230	pm								
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$100.00	0.00		 ,				
E 24 KSNV	09/18/1	2 09/21/12	Days of our Lives	CM	1258p-2pm	-TWTF	:30	4	\$125,004	0.00 NM	4	\$500.00
DAYS			Days of our Lives									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	•	09/23/12	-TWTF	4	\$125.00	0.00	····					
E 25 KSNV	09/24/1	2 09/24/12		СМ	1258p-2pm	M	:30	1	\$125.004	0.00 NM	1	\$125.00
										_		

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Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Days of our Lives									
DAYS			,									
	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	M	1	\$125,00	0,00						
E 26 KSNV	09/18/1	2 09/21/12		СМ	2pm-3pm	-TWTF	:30	4	\$85.004	0.00 NM	4	\$340.00
DRS			The Doctors									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	-TWTF	4	\$85.00	0.00						
E 27 KSNV	09/24/1	2 09/24/12	The Doctors	CM	2pm-3pm	M	:30	1	\$85.004	0.00 NM	1	\$85.00
			The Doctors									
DRS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	M	- 1	\$85.00	0.00	.20	4	#4E0 004	0.00 NM	4	\$600.00
E 28 KSNV	09/18/1	2 09/21/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF	:30	4	\$150.004	U,UU INIVI	4	Φ000.00
PHIL			DI FIIII									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	-TWTF	4	\$150.00	0.00						
E 29 KSNV	09/24/1	2 09/24/12	Dr. Phil	СМ	3-4p	M	:30	1	\$150.004	0.00 NM	1	\$150.00
			Dr Phil									
PHIL				5 4 004 4	ъ.	D . 17						
	art Date	End Date 09/30/12	<u>Weekdays</u> M⊶	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00				1		
Week: 09		12 09/21/12	NEWS 3 at 4 (1 I	HOLIBIOM	4-5pm	-TWTF	:30	4	\$145,004	0.00 NM	4	\$580.00
E 30 VOINV	USITOI	12 08/21/12	4PM NEWS (1 h		(4:00 PM-4:3)		.50	7	¥145.004	0.00 NW	7	ψ500.00
NEWS	i		11 W/ 11= 11 O (1 III	· · · · · · · · · · · · · · · · · · ·	(- · · · · · · · ·						
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09	9/17/12	09/23/12	-TWTF	4	\$145.00	0.00						
E 31 KSNV	09/24/	12 09/24/12	NEWS 3 at 4 (1)	,	4-5pm	M	:30	1	\$145.004	0.00 NM	1	\$145.00
AUT MO			4PM NEWS (1 h	our)	(4:00 PM-4:3	0 PM)						
NEWS		End Date	Weekdays	Spots/Week	Date	Rating						
<u>ى.</u> Week: 09	art Date 3/24/12	09/30/12	M	<u> 30013/11/066K</u>	<u>Rate</u> \$145.00	0.00						
		12 09/21/12		HOURICM	4-5pm	-TWTF	:30	4	\$175.004	0.00 NM	4	\$700.00
LOL NOW	00/10/	(12 00/2///2	4PM NEWS (1 h		(4:30 PM-5:0			•	************	0.00	,	***
NEWS	3		(, ,	,	`	•						
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	-TWTF	4	•	0.00						
E33 KSNV	09/24/	12 09/24/12	NEWS 3 at 4 (1		4-5pm	M	:30	1	\$175.004	0.00 NM	_ 1	\$175.00
NEWS	,		4PM NEWS (11)	our)	(4:30 PM-5:0	OPM)						
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week; 09		09/30/12	M	1	\$175.00	0.00						
			M-F Early News	CM	5-630p	-TWTF	:30	4	\$250.004	0.00 NM	4	\$1,000.00
			M-F Early News		•							
NEWS	3											
	lart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/23/12	-TWTF~-	4	+	0.00						40-0 00
E 35 KSN	/ 09/24/	12 09/24/12	M-F Early News	CM	5-630p	M	:30	1	\$250.004	0.00 NM	1	\$250.00
NEWS	:		M-F Early News									
	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week; 0		09/30/12	M	1	\$250.00	0.00						
			Sa-Su Early New	s CM	5pm-630pm	S-	:30	1	\$150.004	0.00 NM	1	\$150.00
			Sa-Su Early Nev									
NEWS											<u> </u>	
	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 0		09/23/12	S-	1	\$150.00	0.00		a	Ø450 00 1	0.00 154	_	0.450.05
E37 KSN	7 09/23/	12 09/23/12		CM	7-10pm	S	:30	1	\$450.004	0.00 NM	1	\$450.00

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KSNV

Order / Rev:

105009

09/18/12 - 09/24/12

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837954

Product Desc:

OBAMA FOR AMERICA

1536

Estimate:

Ln	Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•				News 3 Live in Pr News 3 in Prime	ime								
٨	NEWS A	AFTER N	NFL										
We	<u>Sta</u> eek: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
				M-F Jeopardy M-F Jeopardy	СМ	630-7pm	-TWTF	:30	4	\$230.004	0.00 NM	4	\$920.00
J	JEOPA	RDY		,									
We	<u>Sta</u> eek; 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$230.00	Rating 0,00						
E 39	KSNV	09/24/1	2 09/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M	:30	1	\$230.004	0.00 NM	1	\$230.00
J	JEOPAF	RDY											
We	<u>Sta:</u> eek: 09/2	<u>rt Date</u> 24/12	End Date 09/30/12	<u>VVeekdays</u> M	Spots/Week	<u>Rate</u> \$230.00	Rating 0.00						
E 40	KSNV	09/18/1	2 09/21/12	M-F Wheel	CM	7-730pm	-TWTF	:30	4	\$230.004	0.00 NM	4	\$920.00
٧	WHEEL			M-F Wheel of Fo	rtune								
We	<u>Sta</u> ek: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$230.00	Rating 0.00						
E 41	KSNV	09/24/1	2 09/24/12	M-F Wheel	СМ	7-730pm	M	:30	1	\$230.004	0.00 NM	1	\$230.00
٧	WHEEL			M-F Wheel of Fo	rtune								
16/0	<u>Sta</u> ek: 09/3	rt Date	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
				Face to Face w/ f	RalstonCM	\$230.00 730-758pm	0.00 -TWTF	:30	4	\$125.004	0.00 NM	4	\$500.00
F	FACE T	O FACE		Face to Face w/	J.Ralston	·							
,		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				İ		
,	ek: 09/		09/23/12	-TWTF	4	\$125.00	0.00						
E 43	KSNV	09/24/1	2 09/24/12	Face to Face w/ Face to Face w/		730-758pm	M	:30	1	\$125.004	0.00 NM	1	\$125.00
F		O FACE											
We	<u>Sta</u> ek: 09/:	<u>rt Date</u> 24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						
			2 09/22/12	, ,	СМ	630-7pm	S-	:30	1	\$150.004	0.00 NM	1	\$150.00
J	JEOPAI	RDY		SAT/Jeopardy									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 09/ KSNV		09/23/12	S- Wknd Wheel of F	Ortune CM	\$150.00 7-730pm	0.00	:30	1	\$150.004	0.00 NM	1	\$150.00
				SAT/Wheel of F			· - · · - · · · ·		1	Ψ130.004		-	Ψ100.00
ν	NHEEL Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
the second	ek: 09/	17/12	09/23/12	s-	1	\$150.00	0.00						
E 46	KSNV	09/22/1	2 09/22/12	Vegas Inc. Vegas Inc.	СМ	6:30-8pm	S-	:30	1	\$100.004	0.00 NM	1	\$100,00
١	/EGAS	INC		vegas IIIC.									
Mo	<u>Sta</u> eek: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week		Rating						
				Mon PR 10-11p	CM	\$100.00 10-1 1 pm	0.00 M	:30	1	\$1,000.004	0.00 NM	1	\$1,000.00
				Monday Prime 1						# · (· · · · ·		·	¥ 1,000/00
ŗ	REVOL ⁱ Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 09/	24/12	09/30/12	M		\$1,000.00	0.00						
E 48	KSNV	09/19/1	2 09/19/12	Wed PR 10-11p Wednesday Prim	CM ne 10-11pm	10-11pm	~-W	:30	1	\$1,000.004	0.00 NM	1	\$1,000.00
[DATELI												
We	<u>Sta</u> ek: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
			2 09/22/12		CM	9-10pm	S-	:30	1	\$400.004	0.00 NM	1	\$400.00

Print Date: 08/02/12 09:30:04 Page 6 of 6

KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

337954

Product Desc: C

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				Sat PR 9-10p	1000								
	NBC P	RIME		Saturday Prime 9	-торті						_		
V	<u>Sta</u> Veek: 09/	<u>irt Date</u> /17/12	End Date 09/23/12	Weekdays	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
E 50			2 09/22/12	Sat PR 10-11p Saturday Prime 1	CM 0-11pm	10-11pm	S-	:30	1	\$500.004	0.00 NM	1	\$500.00
,		<u>ırt Date</u>	End Date	Weekdays S-	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
	Veek: 09/ 1 KSNV		09/23/12 2 09/23/12	NFL Football NFL Football	CM	1P-9PM	S	:30	1	\$4,000.004	0.00 NM	1	\$4,000.00
	SUN N	IGHT FTI	BL	THE ET COLDAIN									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 09.		09/23/12	M-F News 3 at El	even CM	\$4,000.00 11pm-1135p	0.00 m ~TWTF	:30	4	\$255,004	0.00 NM	4	\$1,020.00
L.V	NEWS	09/10/1		M-F News 3 at E		Принтиор		.55	•	<i>quodiou</i> ,	0,00 , 1,111		* * 1
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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⊵ 5	3 KSNV	09/24/1	12 09/24/12	M-F News 3 at El M-F News 3 at E		i ipin-i rəəp	111 141	.50	ļ	φ200,004	U.UU INIVI		Ψ235.00
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,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Neek: 09		09/30/12	Sa-Su News 3 at	FlevenCM	ъ255.00 11pm-1135p		:30	1	\$225.004	0.00 NM	1	\$225.00
L. 0	7 1(0)11	Q3/ZZ/	12 00/24/12	Sa-Su News 3 at		, ip.ii. 1, 00p	,,,			*			•
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1	<u>Sta</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 1		Rating 0.00						
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_	Week: 09		End Date 09/23/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$255.00	Rating 0.00						
E 5	6 KSNV	09/18/	12 09/21/12	The Tonight Show	w CM	1135p-1237a	a -TWTF-⊷	:30	4	\$110.004	0.00 NM	4	\$440.00
	LENO			_									
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	LENO	-		Tonight Show		'			-				- *
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	FALLO		E 10-1-	10/ 1 I	O t- 44/ l	Data	Dating						
	<u>St</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> -TWTF	Spots/Week		Rating 0,00						
				Late Night w/Fall	on CM	1237a-136a		- :30	1	\$40.004	0.00 NM	1	\$40.00
	FALLC			_			- 47						
		art Date	End Date 09/30/12	<u>Weekdays</u> M	Spots/Weel	-	<u>Rating</u> 0.00						
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F- (SNL.	30,221		Saturday Night I									
	St	art Date	End Date	<u>Weekdays</u>	Spots/Weel	-	Rating					1	
	Week: 09	9/17/12	09/23/12	S-		1 \$400.00	0.00				Totals	120	\$25,180.00
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